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## *Reading List:* Engaging Next Generations in Philanthropy

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### ***Cycle of a Gift: Family Wealth and Wisdom***

Jay Hughes, Susan Massenzio, and Keith Whitaker

Jay Hughes' second book focuses on helping families to find success and fulfillment for many generations. He teamed up with Susan Massenzio and Keith Whitaker to describe the necessary process and intentionality that must accompany a gift in order for it to have the desired effect of enhancing the life of the recipient.

### ***The Hip Family's Guide to Happier Holidays***

By Lisa Parker, Lawrence Welk Family Foundation

This wonderful guide helps parents and families discover fun and generous ways to bring new perspective and meaning to the holidays. In Lisa's words; "The single best piece of advice I received as a young mom was that my job was to create memories for my children." She has done that with thoughtful intention and shared her ideas and resources with the rest of us through this guide.

### ***The Giving Family***

Susan Crites Price

This book outlines eight specific steps that parents, grandparents, teachers, religious leaders and other adults can take to instill the spirit of giving and volunteering in children ages 5 to 18. It explains how children can learn philanthropy in and out of the home, how young people can become involved with nonprofit groups as advisors or even as board members, and how parents can learn from the experiences of family foundations. Tips, activities and real-life stories are interspersed throughout, to help with practical application.

### ***Raising Charitable Children***

Carol Weisman

Addressing the issue of entitlement and many parents' frustration with all the "stuff" in this day and age, Weisman shares real-life stories collected from all over the world of how parents, grandparents, aunts, uncles, teachers, scout leaders, friends, next door neighbors, and her own family have either initiated or supported ways to teach children how to give back to those in need. After each of the stories, Weisman offers specific steps to help anyone translate these ideas into action.

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### ***The Power of Half: One Family's Decision to Stop Taking and Start Giving Back***

by Kevin Salwen and Hannah Salwen

This book is written by Kevin Salwen and his 14-year-old daughter Hannah. It describes how the Salwen family (Kevin, Joan, Hannah and Joseph) came to decide to sell their multi-million dollar home, downgrade to a smaller house, and donate half the proceeds of the house sale to charity. Establishing an egalitarian, one-person-one-vote, consensus-driven process, the parents and their two children overcame many challenges along the way, including decisions about the grant recipient, economic woes and keeping the project a secret for a period of time. According to Hannah, *The Power of Half* "is a relationships book, not really a giving book," realizing that while she made a small difference in the world, the greatest outcome was that her family grew more connected to each other. This is an inspiring read and reminds us that younger generations can provide important insights and provoke important change.

### ***Family Quest Giving Deck***

21/64 and Relative Solutions teamed up to create this tool to help families start inter-generational conversations about giving. Choose from among 40 topic cards or make up your own using one of the "wild cards." No matter what your generation, whether you're a 14-year-old millennial or a traditionalist of 84, have fun as you learn from and about each other.

### ***Wealth of Possibilities***

Ellen Miley Perry

Based on over 20 years of experience working with families of wealth, Perry puts forth the idea that success in creating great wealth does not translate into the ability to create a flourishing family. She encourages families to "pitch a big tent" (seek and celebrate diversity – within the family and outside of it) and to "cultivate joy."